

GSSR, 3rd session, May 11 – July 31

GLOBALISM

Professor: Dr. Agnes Riedmann, Ph.D., Fulbright Faculty 2008-09

Office: Room 280

Classroom 200

Class meetings, 18:00 – 21:00, as follows:

1. Tuesday, May 12
2. Friday, June 5
3. Monday, June 8
4. Wednesday, June 10
5. Wednesday, June 17
6. Thursday, June 18
7. Wednesday, June 24.

Principal online reading and resources to be visited before every class session:

<http://www.globalpolicy.org/globaliz/index.htm>

<http://www.sociology.emory.edu/globalization/>

Additional online reading and resources:

<http://www.globalization101.org/>

<http://www.imf.org/external/np/exr/Key/global.htm>

<http://plato.stanford.edu/entries/globalization/>

<http://www.ifg.org/>

Important online journal <http://globalization.icaap.org/>

Course Description & Objectives

The general purposes of this course are to inform students and encourage critical thinking about the contemporary process of globalism, or globalization.

Specific Academic Aims /Learning Outcomes

1. To define the concept, *globalism/globalization*, recognizing its early and recent history;
2. To explore social theory as related to globalization;
3. To explore globalism/globalization as this situation and process applies to basic social institutions: economics, government, education, family, and religion;
4. To recognize and discuss various issues related to globalism/globalization, such as poverty, inequality, international “winners” and “losers,” environmental concerns, and global migration;
5. To explore various social action organizations and outcomes as related to globalism/globalization.

Grading

In accordance with the MA Course Handbook, grades may range from A to Fail. For further information, please see “Criteria for Assessment of Essays and Dissertations” in the Handbook.

Attendance and participation According to the MA Course Handbook, Section “Code of Practice,” “Students are expected to attend all course sessions. “In general, if a student is absent from more than four meetings of the course, she or he will be considered to have failed the course by default.” Poor attendance (but not sufficiently poor to warrant a failing mark) may also be penalized by a reduction in the final course mark by the same amount. For further details on attendance, please see the “Code of Practice” section in the Handbook.

As one component of participation, students are expected to give presentations. According to the Handbook, having given a presentation is not in itself sufficient grounds for award of an additional 10% for active participation, although failure to give a presentation could constitute grounds for a course mark reduction of 10%.

Course essay According to the MA Course Handbook, each student will submit an essay of about 3000 words. Essay titles are to be chosen from a list provided by the instructor. In accordance with the Handbook, only in exceptional cases may a student—with the agreement of the course instructor—write on a topic other than one that is on the provided list. See “Essays and Assessment” in the Handbook for due date and further details.

Class Format

This is a lecture and discussion, seminar-style course. During class sessions, reading assignments and any supplemental materials will be discussed, integrated, and debated. **It is expected that each student will have read and thoroughly digested the assigned material before we address it in class so that the student can (1) raise questions about unclear points or those with which s/he disagrees or does not understand; and 2) influence class discussions. Participation grades will be partly based on this.** Students should expect to need to consult an English-language dictionary when reading course assignments.

Reaction papers In accordance with the MA Course Handbook, up to 10% of the overall mark for this course will be awarded as recognition of a student’s active participation during class meetings. This recognition will be based upon the quality of presentations and reaction papers prepared by students during the course. As one component of class participation, each student will bring to classes four two-page, word-processed **reaction papers that thematically integrate the content of the readings or some aspect of the readings, such as theoretical perspectives or methodologies employed.** Students will bring reaction papers to class on June 5, June 10, and June 17, and June 24.

Important!

Presentations According to the MA Course Handbook, students are expected to give one or more class presentations.

Please do not simply present or review points made by the author of the reading. Base your presentation on the assumption that students have indeed read the assigned readings and encourage them to think critically about and discuss what they have read.

At five class meetings, 1-3 students—depending upon the size of the class—will give presentations and assist the instructor in leading class discussion. In order to do so, a student group must do **all** of the following:

- 1) thoroughly digest all the assigned website and other reading material assigned for that class meeting and be prepared to make connections among these materials;
- 2) Present new material by doing *one* of the following:
 - a. Review the online globalization journal, <http://globalization.icaap.org/> for at least one article directly related to the topic for the day; *or*
 - b. find and present relevant additional information from additional interesting resources, such as Youtube.
- 3) pose questions to the class regarding issues raised by the readings;
- 4) be prepared to lead and help to guide class discussion.

NOTE: Presentations for June 24 must include additional information about and from websites listed on pages 598-601 in Claudio Albertini, "Small Is Beautiful: Airports, McDonald's, and Hypermarkets in Mexico." Pp. 577-602 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.

Tips for Successful Article Reading

1. Note the author's credentials and the date of the article. Why are these important?
2. Read the abstract first.
3. Fully understand the purpose of the article.
4. What is the research or essay question and the reasoning behind this question?
5. Note the methodology used. Does the methodology correspond well with the author's purpose and research question?
6. What are the basic findings?
7. What conclusions are drawn by the author(s)?
8. What additional, different, or counter conclusions would you draw?
9. How does this particular article interrelate with other articles assigned for this topic?
10. What significant points would you like to make about (a) the article itself, and/or (b) the topic or content of the article?

Tips for Successful Website Reading

1. Learn as much as you can about the organization presenting the website, perhaps by going to other websites to check out the organization. Is this a reputable and trustworthy organization?
2. Read critically. Is this a government, conservative, liberal, activist, or academic (and reasonably objective) organization?
3. Read between the lines. Does the website have a meta-message? If so, are you still able to trust the facts?
4. When was the website last updated?
5. Fully understand the purpose of the website contents.
6. What are the basic points?
7. What conclusions are drawn by the author(s)?
8. What additional, different, or counter conclusions would you draw?
9. How does this particular website interrelate with other websites and/or articles assigned for this topic?
10. What significant points would you like to make about (a) the website itself, and/or (b) the topic or content of the article?

Topics & Reading Schedule

Tuesday, May 12: Introduction to the course. What is globalism/globalization? A globalization glossary: IMF, World Bank, Multinational corporations, etc. Glocalization versus globalization (Ritzer 2004: 160-167). Theories and principal academic questions/debates. Causes and consequences of globalism/globalization.

- The Major Theoretical Paradigms/Perspectives in Sociology
- <http://globalization.icaap.org/content/special/Naghshpour.html>
- <http://www.globalpolicy.org/globaliz/index.htm>
- <http://www.sociology.emory.edu/globalization/>
- <http://www.globalpolicy.org/globaliz/index.htm>
- <http://www.sociology.emory.edu/globalization/>
- <http://www1.worldbank.org/economicpolicy/globalization/>
- <http://www.imf.org/external/np/exr/Key/global.htm>
- "Globalization," pp. 160-167 in George Ritzer, 2004. *The McDonaldization of Society: Revised New Century Edition*. Thousand Oaks, CA: Pine Forge.

Friday, June 5: Two globalization case studies: (1) Environmental work, and (2) Everyday Life in Ghana.

- See all websites for May 12, above, plus the following:
- United Nations Declaration of Rights for Indigenous Peoples
<http://www.jointhefederation.org/wp-content/uploads/2008/04/07-09-13resolutiontextdeclaration.pdf>
- Agence France Presse, "Historic Kyoto Treaty Inked without the World's Biggest Polluter, the U.S." February 16, 2005.
<http://www.commondreams.org/headlines05/0216-12.htm>
- Wendy Torrance and Andrew Torrance, "Spinning the Green Web: Environmental Transnationalism." In Donatella, Della Porta, and Sidney Tarrow (Eds). *Transnational Protest and Global Activism*. Lanham, MD: Rowman & Littlefield. 2005.
- Ans Kolk and Jonathan Pinkse, "Multinationals' Political Activities on Climate Change." *Business & Society*, Vol. 46 (2), 2007: 201-228.
- World Health Organization (WHO). Water, Sanitation and Hygiene Links to Health. FACTS AND FIGURES. World Health Organization (WHO).

- Basel Action Network, "Exporting Harm: The High-Tech Trashing of Asia." Pp.540-541 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Jared Diamond:
<http://www.washingtonpost.com/wp-srv/style/longterm/books/chap1/collapse.htm>

Monday, June 8: Cultural globalism/globalization: Diffusion or imperialism?

- See all websites for May 12, above, plus the following:
- Ritzer, George. 2004. *The McDonaldization of Society: Revised New Century Edition*. Thousand Oaks, CA, London, & New Delhi: Pine Forge Press. Read pages 1 – 133. OR, available in our library, 1996 edition, pages 1-120.
- Robertson, Roland. 2001. "Globalization Theory 2000+: Major Problematics." In George Ritzer and Barry Smart, eds., *Handbook of Social Theory*. London: Sage.
- Erica Goode, "Study Finds TV Trims Fiji Girls' Body Image and Eating Habits." Pp. 558-560 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Edna Bonacich & Khaleelah Hardie, "Wal-Mart and the Logistics Revolution." Pp. 163-187 in Nelson Lichtenstein (ed.), *Wal-Mart: The Face of Twenty-First-Century Capitalism*. NY: New Press, 2006.
- <http://www.youtube.com/watch?v=OWOUyFOYR2E&feature=related>
- <http://www.youtube.com/watch?v=ZbK0DIRgBDQ&feature=related>

Wednesday, June 10: Facts, issues, questions, concerns, and possibilities regarding global governance

- See all websites for May 12, above, plus the following:
- Universal Declaration of Human Rights, 1948
- Michel Chossudovsky, "The Globalization of Poverty." Pp. 453-461 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Michael Parenti, "The WTO and Globalization." Pp. 449-452 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- William Tabb, "Privatization and Urban Issues: A Global Perspective." Pp. 440-445 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Amnesty International
<http://www.amnesty.org/>

- Google “International Court of Justice”
- Google “International Criminal Court”
- “The International Criminal Court”
<http://www.un.org/News/facts/iccfact.htm>

Wednesday, June 17: Family, Education, and Religion in a globalizing society

- See all websites for May 12, above, plus the following:
- Open, free-advice website on cross-cultural and/or transnational families. Not necessarily sociological, but interesting data on the globalizing family.
<http://ask.metafilter.com/18471/How-to-resolve-our-crosscultural-family-problems>
- “Institutionalized child abuse: The use of child soldiers”
<http://isw.sagepub.com/cgi/content/abstract/50/6/740>
- Martin & Zurcher, “Managing Migration: The Global Challenge.” *Population Bulletin* 63 (1). March, 2008.
- Elaine Leeder, “History of the Family in the Semiperiphery and Periphery.” Chapter 5, pp. 94-120 in Leeder, Elaine. 2004. *The Family in Global Perspective: A Gendered Journey*. Thousand Oaks, CA: Sage.
- Elaine Leeder, “The Future of the Family in Global Perspective.” Chapter 11, pp. 259-272 in Leeder, Elaine. 2004. *The Family in Global Perspective: A Gendered Journey*. Thousand Oaks, CA: Sage.
- Ronald Lindahl, “The Right to Education in a Globalized World.” Pp. 71-81 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Angelo Carfagna, “Breaking Down Notions of Us and Them: Answering Globalization with Global Learning.” Pp. 83-87 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Elaine Leeder, Chapter 11, “The Future of the Family in Global Perspective,” pg. 259 ff. in Leeder, Elaine. 2004. *The Family in Global Perspective: A Gendered Journey*. Thousand Oaks, CA: Sage.
- Somini Sengupta, “Squeezed by Debt and Time, Mothers Ship Babies to China.” Pp. 526-529 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.

Thursday, June 18: Winners and Losers: Inequality in a globalizing society

- See all websites for May 12, above, plus the following:
- “Bird of Gold”: Rise of India’s Consumer Market
http://www.mckinsey.com/mgi/publications/india_consumer_market/index.asp

- Nancy Gibbs, "The Good Samaritans." Chapter 9, pp. 55-57 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- John Cassidy, "Always With Us: Jeffrey Sach's Plan to Eradicate World Poverty." Pp. 33-36 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Kathryn Farr, "From Here to there: Sex Trafficking Flows and the Economic Conditions That Drive Them," pp. 132-162 in Farr, Kathryn. 2005. *Sex Trafficking: The Global Market in Women and Children*. New York: Worth Publishers.
- Unmesh Kher, "Outsourcing Your Heart." Pp. 143-145 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Paula S. Rothenberg, "Race, Poverty, and Globalization...." Pp. 432-439 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Human Rights Watch
<http://www.hrw.org/>
- Children's Defense Fund
http://cdf.childrensdefense.org/site/PageServer?pagename=gwanc_home
- G8 Global Poverty Report, 2000.

Additional Suggested Reading

- Kathleen Kern, "The Human Cost of Cheap Cell Phones." In *A Game as Old as Empire: The secret world of economic hit men and the web of global corruption*, © 2007 by Steven Hiatt, ed. Berrett-Koehler Publishers, Inc., San Francisco, CA. All rights reserved. www.bkconnection.com
- Nicola Piper, "Feminization of Labor Migration as Violence against Women: International, Regional, and Local Nongovernmental Organization Responses in Asia." *Violence Against Women*, Vol. 9 (6), 2003, pp. 723-745.
- Universal Declaration of Human Rights, 1948
<http://www.unpo.org/content/view/4956/74/>
<http://www.un.org/en/documents/udhr/index.shtml>
- Ten Highlights in Health Statistics. World Health Statistics, 2008
http://www.who.int/whosis/whostat/EN_WHS08_Part1.pdf
- Global Health Indicators, Mortality and Burden of Disease
http://www.who.int/whosis/whostat/EN_WHS08_Table1_Mort.pdf
- "Global Health Indicators, Inequities in Health Care and Health Outcome
http://www.who.int/whosis/whostat/EN_WHS08_Table5_Inequities.pdf

- Midgley, "Global inequality, Power and the Unipolar World: Implications for Social Work." *International Social Work* 50 (5): 613-626.
<http://isw.sagepub.com/cgi/content/abstract/50/5/613>

Wednesday, June 24. Global activism

- See all websites for May 12, above, plus the following:
- Claudio Albertini, "Small Is Beautiful: Airports, McDonald's, and Hypermarkets in Mexico." Pp. 577-602 in Rothenberg, *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers, 2005.
- Donatella della Porta and Sidney Tarrow, "Transnational Processes and Social Activism: An Introduction." In Donatella, Della Porta, and Sidney Tarrow (Eds.) *Transnational Protest and Global Activism*. Lanham, MD: Rowman & Littlefield, 2005.
- Myra M. Ferree & Tetyana Pudrovska, "Transnational Feminist NGOs on the Web: Networks and Identities in the Global North and South." Pp. 237-272 in Ferree, Myra M., and Aili Mari Tripp. 2006. *Global Feminism: Transnational Women's Activism, Organizing, and Human Rights*. London & NY: New York University Press.
- Michael Dartnell. *Insurgency Online: Web Activism and Global Conflict*. Toronto: University of Toronto Press, 2006. Introduction & Chapter 1.
- Philip McMichael, "Global Development and Its Countermovements." Chapter 7, pp. 238-283 in McMichael, Philip. 2004. *Development and Social Change: A Global Perspective*. Thousand Oaks, CA: Pine Forge Press.
- "Using the Internet for Effective Grassroot Advocacy: Strategies, Tools and Approaches...". <http://www.convio.com>
- John Cassidy, "Always With Us: Jeffrey Sach's Plan to Eradicate World Poverty." Pp. 33-36 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- David Korten, "The Great Turning: From Empire to Earth Community." Chapter 5, pp. 27-32 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Nancy Gibbs, "The Good Samaritans." Chapter 9, pp. 55-57 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Marco Visscher, "How One Company Brought Hope to the Poor." Chapter 11, pp. 65-68 in Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- *Global Social Policy* 2006; 6; 229
<http://gsp.sagepub.com>
- Institute for Global Circle Work website
<http://www.instituteforcirclework.org/content/view/what-is-circlework.html>

General Reading

- Andersen, Erik Andre, and Birgit Lendsnaes. 2007. *Towards New Global Strategies: Public Goods and Human Rights*. Leiden & Boston: Martinus Nijhoff Publishers.
- Batliwala, Srilatha, and L. David Brown. 2006. *Transnational Civil Society: An Introduction*. Bloomfield, CT: Kumarian Press.
- Dartnell, Michael. 2006. *Insurgency Online: Web Activism and Global Conflict*. Toronto: University of Toronto Press. Introduction & Chapter 1.
- Diamond, Jared. *Guns, Germs, and Steel*. Norton, 1997.
- Diamond, Jared. 2004?. *How Societies Choose to Fail or Succeed*. 2005.
- Donatella, Della Porta, and Sidney Tarrow (Eds). 2005. *Transnational Protest and Global Activism*. Lanham, MD: Rowman & Littlefield.
- Farr, Kathryn. 2005. *Sex Trafficking: The Global Market in Women and Children*. New York: Worth Publishers.
- Ferree, Myra M., and Aili Mari Tripp. 2006. *Global Feminism: Transnational Women's Activism, Organizing, and Human Rights*. London & NY: New York University Press.
- Giddens, Anthony. 2003. *Runaway World: How Globalization Is Reshaping Our Lives*, 2nd ed. New York: Routledge.
- Golinowski, Hengstenberg, and Zukowski (eds). 2008. *Diversity and Commonality in European Social Policies: The Forging of a European Social Model*. Warsaw: Friedrich-Ebert- Stiftung.
- Leeder, Elaine. 2004. *The Family in Global Perspective: A Gendered Journey*. Thousand Oaks, CA: Sage.
- Mazur, Allan. 2007. *Global Social Problems*. New York and Plymouth, UK: Rowman & Littlefield.
- McMichael, Philip. 2004. *Development and Social Change: A Global Perspective*. Thousand Oaks, CA: Pine Forge Press.
- Policy and Society*. An International Quarterly. www.elsevier.com/locate/polSOC
- Ritzer, George. 2004. *The McDonaldization of Society: Revised New Century Edition*. Thousand Oaks, CA: Pine Forge Press.
- Robertson, Roland. 2001. "Globalization Theory 2000+: Major Problematics." In George Ritzer and Barry Smart, eds., *Handbook of Social Theory*. London: Sage.
- Rothenberg, Paula S. (ed). 2006. *Beyond Borders: Thinking Critically about Global Issues*. New York: Worth Publishers.
- Sernau, Scott R. (ed). 2008. *Contemporary Readings in Globalization*. Los Angeles & London: Pine Forge Press.
- Waters, Malcolm. 1995. *Globalization*. London & New York: Routledge.