

## Approaches to the study of culture and politics

<b>POLITICAL CULTURE</b>	<b>CULTURE OF POLITICS</b>
<p>Main object of analysis: <i>people's attitudes as legacies of past socialization and their impact on political behavior</i> (example: voting).</p> <ol style="list-style-type: none"> <li>1. Key concept(s): attitudes, values</li> <li>2. Main method: survey</li> <li>3. Examples of studies:               <ol style="list-style-type: none"> <li>3.1. Almond and Verba, <i>The Civic Culture</i> (Revisited);</li> <li>3.2. Ronald Inglehart, <i>Culture Shift in Advanced Industrial Society</i>.</li> </ol> </li> </ol>	<p>Main object of analysis: <i>models (schemas) of the social and political worlds and cultural scenarios of action discernible in political texts and politicians' statements</i>.</p> <ol style="list-style-type: none"> <li>1. Key concepts: representations of politics, root paradigm, cultural scenario, cultural schema.</li> <li>2. Main method: content analysis (semiotics, hermeneutics, (critical) discourse analysis).</li> <li>3. Examples of studies:               <ol style="list-style-type: none"> <li>3.1. Myron Aronoff, <i>Israeli Visions and Divisions</i>;</li> <li>3.2. Murray Edelman, <i>Constructing the Political Spectacle</i>;</li> <li>3.3. Victoria Bonnell, <i>Iconography of Power. Soviet Political Posters under Lenin and Stalin</i>.</li> </ol> </li> </ol>
<b>CULTURAL POLITICS</b>	<b>POLITICS OF CULTURE</b>
<p>Main object of study: politics, <i>policies and institutions involved in the management of cultural production</i></p> <ol style="list-style-type: none"> <li>1. Key concepts: propaganda, indoctrination, censorship</li> <li>2. Main method: institutional analysis</li> <li>3. Examples of studies:               <ol style="list-style-type: none"> <li>3.1. Glenn Jordan and Chris Weedon, <i>Cultural Politics. Class, Gender, Race and the Postmodern World</i>;</li> <li>3.2. Jane Curry, <i>The Black Book of Polish Censorship</i>.</li> </ol> </li> </ol>	<p>Main object of analysis: <i>political content (often "hidden" of ostensibly a-political) cultural products; power differential constructed in/through discourse</i></p> <ol style="list-style-type: none"> <li>1. Key concepts: politics of representation, hegemony, "hidden transcripts," subalternity</li> <li>2. Main method: content analysis (semiotics, hermeneutics, (critical) discourse analysis).</li> <li>3. Examples of studies:               <ol style="list-style-type: none"> <li>3.1. Cultural Studies; for a useful summary see Fred Inglis, <i>Cultural Studies</i>;</li> <li>3.2. Pierre Bourdieu, <i>Language and Symbolic Power</i>;</li> <li>3.3. Feminism: Glenn Jordan and Chris Weedon, <i>Cultural Politics. Class, Gender, Race and the Postmodern World</i>.</li> </ol> </li> </ol>